Dr. Gladney has a doctorate in Instructional Psychology and Technology focuses on emotional wellness and the science of the mind. This degree not only focuses on human behavior but how the brain processes information that will lead to change. She has spent almost two decades researching, writing, and creating behavior changing programs and products. She has worked with many of the nation’s fortune 500 hundred companies and organizations. The goal for Dr. G is to help create amazing employees and companies, through enrichment programs that will ensure engagement, wellness and inclusion, while increasing productivity and helping companies to elevate from good to great.

Programs include:

**Wellness Engagement**
- Engagement through emotional wellness
- Logical engagement and emotions management

**Diversity Wellness**
- Understanding the new diversity
- Healthy Inclusion in the workplace

**Leadership**
- Motivating teams to win
- Creating emotionally healthy leaders
- Equipping leaders for people success

The DFW Chapter of Hospitality Sales & Marketing Association International was fortunate to have Dr. Lawana Gladney speak at our February educational program. Dr. Gladney had our attendees laughing and smiling throughout the entire presentation.

We have our attendees complete evaluations after each luncheon. One hundred percent of those that responded felt like the presentation accomplished its objective of “Motivating Yourself to A-C-T-I-O-N!” We also ask our membership to rank the speaker and presentation on a scale of 1-10. Dr. Gladney received a 9.53!

We look forward to having Dr. Gladney speak at one of our future programs! *Windy Barnard, V.P. Education & Programs - HSMAI*
Thank you for presenting your wonderful keynote address *Move, Shake, Or Step Aside*. I must say, our conference was made a huge success by your opening remarks that got everyone in the mood for a full day of learning.

I appreciate all your efforts to provide a timely, well-rehearsed and information-packed session. The audience gave you extremely high marks on your evaluations. Many of them shared their feelings on the evaluation form, and here are just a few of the remarks that convincingly illustrate the full effects of your outstanding keynote session:

As you know Clemson hangs its hat on providing a quality educational experience. Having speakers in our programs such as you allows us to meet this goal. We thank you for sharing your knowledge and tremendous speaking abilities with our audience and would welcome your participation in future Clemson conferences.

**Laurie Haughey, Assistant Director**

*Clemson Women’s Business Conference*

Dr. Gladney served as the mistress of ceremonies for the conference, which drew more than 400 women across the Airport. The conference was a huge success due in large part to Dr. Gladney’s performance and her ability to connect with the audience.

Dr. Gladney was humorous, warm and engaging, kept the program running smoothly, and was able to weave her experience as an author, consultant and mother of four children into her presentation. She was professional, yet approachable. Many women expressed deep appreciation for the Women’s Conference geared entirely toward them. Dr. Gladney created an environment that allowed the women of DFW Airport to feel special, important and appreciated.

**Cristina Zertuche Wong, Assistant Vice President**

*Internal Communications and Diversity*